

THE DOUGHERTY REPORT

2016 MEDIA KIT



ELIZABETH DOUGHERTY



THE DOUGHERTY REPORT WITH ELIZABETH DOUGHERTY - HARD HITTING STORIES WITH NO AGENDA

THE DOUGHERTY REPORT WITH ELIZABETH DOUGHERTY

THE DAUGHTER OF A POW AND MOTHER OF A YOUNG CHILD SEEKS THE TRUTH

MEET THE HOST ELIZABETH DOUGHERTY

- Former Ronald Reagan Presidential Round Table member
 - A key writer and speaker on public policy matters
- Hosts her own compelling morning radio program heard weekdays on WPRD-AM
- The Dougherty Report is also available on iHeartRadio, Stitcher and Tune-In Radio
- The Dougherty Report boasts nearly 79,000 Twitter followers and 37,000 Facebook followers
 - We present hard-hitting topics and interviews without the same old political spin
 - We are very social media conscious and stay in touch with our audience
 - We work closely with advertisers and stations to ensure success



THE DOUGHERTY REPORT WITH ELIZABETH DOUGHERTY

Hard-hitting stories & interviews without the same old politics



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HARD HITTING STORIES AND INTERVIEWS WITHOUT THE SAME OLD POLITICS

RECENT GUESTS AND TOPICS ON THE DOUGHERTY REPORT

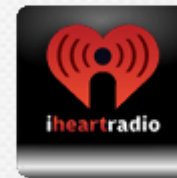
NSA Whistleblower William Binney
US Congressman Henry Cuellar on DHS lapses
ACLU Atty Tony Rothert on Ferguson Violations
Former US Congressman Allen West
Wesley Lowery of the Washington Post
Congressman Alan Grayson on 9/11 redactions
Professor Dr. Don Huber on GMOs
Atty Mitchell Garabedian on church sex abuse

Academy Award winner Ric O'Barry
Dave Bundy of Bundy Ranch
Andy Limbaugh of VoterFYI.us
Reagan Treasury Official Paul Craig Roberts
Atty Andrew Schlafly on DEA medical record seizures
Peter Pry of the US EMP & Nuclear Task Force
US Senator Bob Graham on 9/11 redactions
Utah Rep Ken Ivory on federal Ind grab



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THE DOUGHERTY REPORT WITH ELIZABETH DOUGHERTY

WE TREAT ADVERTISERS THE WAY WE WANT TO BE TREATED

THE DOUGHERTY REPORT ADVERTISING PHILOSOPHY

“As a family that built our own show for other families, we are reaching out with affordable partnership packages that work well for everyone... but as importantly, we are looking for long-term relationships.” Elizabeth Dougherty



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THE DOUGHERTY REPORT WITH ELIZABETH DOUGHERTY

A COST EFFECTIVE WAY TO REACH NEW CUSTOMERS / CLIENTS

THE DOUGHERTY REPORT MAKES PARTNERSHIPS EASY:

- * Our rate is GUARANTEED not to increase during your contract.
- * 6 or 12 Month Agreement * 60 Day written notice of cancellation
- * No Production Charge for Radio Commercial OR Banner Ad
- * Billed monthly in advance of broadcast

CONTACT:

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THE DOUGHERTY REPORT WITH ELIZABETH DOUGHERTY

AVAILABLE ON-AIR, ON-LINE, AND ON EVERY DEVICE

RADIO / SOCIAL MEDIA / INTERACTIVITY WITH LISTENERS

- ON-AIR: 1440 AM WPRD “The Voice”
- LISTEN LIVE: Monday – Friday (6am – 9am)
- SHOW WEBSITE: DoughertyReport.com
- SOCIAL MEDIA: [Twitter](https://twitter.com/ElizabethDougherty) (80k followers) • [Facebook](https://facebook.com/ElizabethDougherty) (37k fans)
- PODCASTS: [iHeart Radio](https://iheartradio.com) • [Stitcher](https://stitcher.com) • [Tune-In](https://tunein.com)
- LISTENER E-MAIL: Elizabeth@TheDoughertyReport.com
- CALL IN TALK LINE: 844-544-8255 (TALK)



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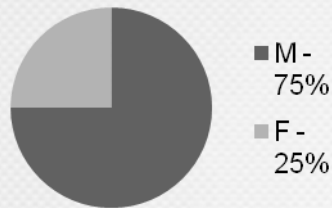


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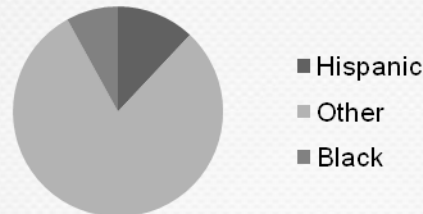
THE DOUGHERTY REPORT AND WFLA AUDIENCE PROFILE:

WHO LISTENS TO THE DOUGHERTY REPORT

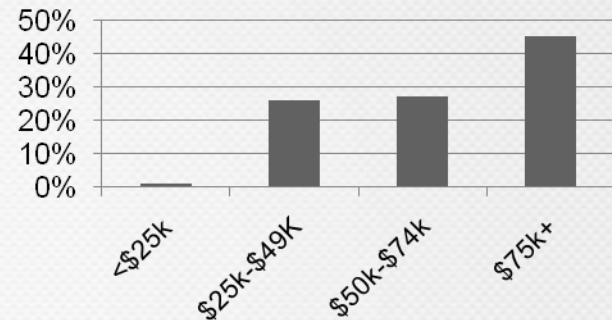
Gender



Ethnic Composition



Annual Income



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YOUR MESSAGE WILL AIR ON THE MOST DOMINANT SIGNALS IN FLORIDA:

COVERAGE MAP / INFORMATION:

NAME: AM 1440 WPRD – “THE VOICE”

FREQUENCY: AM 1440

AM POWER OUTPUT: 5,000 watts

LOCAL OWNER: J&V Communications

